

# Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

**B.A.+M.A.(Journalism and Mass Communication)**

**Dual Degree Program 2020-2025**

## I - SEMESTER

S. No.	Subject Code	Course Name	Teaching Scheme/week				Examination Scheme					Total Marks
			L	T	P	CREDITS	Theory			Practical		
							End Sem University Exam	Two Term Exam	Teachers Assessment*	End Sem University Exam	Teachers Assessment*	
1	JMCB 101	Growth and Development of Media	5	0	0	5	60	20	20	0	0	100
2	JMCB 102	Basics of Media Writing	5	0	0	5	60	20	20	0	0	100
3	JMCB 103	Introduction to communication and mass communication	5	0	0	5	60	20	20	0	0	100
4	HU101	Foundation English I	3	0	2	4	60	20	20	0	50	150
5	JMCB104	Basics of Journalism	5	0	0	5	60	20	20	0	0	100
<b>TOTAL</b>			<b>23</b>	<b>0</b>	<b>1</b>	<b>24</b>	<b>300</b>	<b>100</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>550</b>

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

  
**Chairperson**  
**Board of Studies**  
 Shri Vaishnav Vidyapeeth Vishwavidyalaya  
 Indore



  
**Registrar**  
 Shri Vaishnav Vidyapeeth  
 Vishwavidyalaya, Indore